



The Value of Coaching

The “leader of leaders” is an individual who has these five unique attributes.

1. The leader is **committed** to continuous learning and improvement. Coaches enjoy working with people who want to get better and seek ongoing improvement.
2. The leader has **high aspirations** that are exciting and often lead to great things. Leaders who seek out coaching usually have ambitious goals and want to see great things happen.
3. The leader sees the **possibility** in themselves and the potential for personal greatness, as well as the potential in those around them.
4. The leader is **vulnerable** in ways that allow them to bypass other leaders. This vulnerability ultimately leads to improved results, relationships and success. By being able to have just enough vulnerability, effective leaders are able to learn, grow and get better.
5. The leader is **flexible** in how they get results, which gives them more options. Coaching can often help leaders develop new approaches to handle different situations. Leaders who are coachable understand the need to be flexible and have a range of styles and approaches for different people and different situations.

From the perspective of the routine and daily work environment, coaching can help the “leader of leaders...”

- Reducing the feeling of being overwhelmed – by workload, by complicated and lengthy assignments;
- Being able to deal with the frustrations that occur in the workplace with supervisors and with employees;
- Managing the “lack of clarity” provided by a governing board or a supervisor;
- Getting things done effectively and efficiently in a timely manner and meet the expectations of the participants and the recipients;
- Having some measure of success in a new role that will enhance the work environment and have some measure of future success;
- Looking good in their role, have fewer headaches in their role and advance their career with matching compensation growth;
- Having the opportunity to meet with a coach and discuss issues in a confidential and comfortable setting.

The coach’s role is to “minimize” the **responsibility of leadership** and bring value to the table for the client.

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